

Pitch

THE MASTER

hosted by **GOyouth conference**

CONTEST REGULATION

Innovation in Social Initiative

To stimulate an entrepreneurial culture amongst young people

ARTICLE 1

1. The competition organized by GO Youth Conference, sponsored by IES-SBS and 1STi, aims to identify and support innovative ideas in the field of Social initiatives. The ideas presented must promote positive change in their communities and contribute to the improvement of people's lives, being accepted in this contest projects in early stage of development.
2. The participation in the competition implies the filling of an application form, that can be found in www.goyouthconf.com and integral acceptance of the terms and conditions present in this Regulation. The payment of a 25€ fee – for each member of the team – gives the full access to the GO Youth Conference + GO Youth Card.

ARTICLE 2

Competition phases

1. The competition integrates the following phases:
 - a) From April 1st until April 24th of 2017: Proposals submission
 - b) From April 25th to April 26th of 2017: Selection and information of the five winning proposals and immediate exclusion of those which don't meet the Regulation.
 - c) April 29th of 2017: The winning proposals will be presented during this year's GO Youth Conference edition which will take place in Lisbon, at LX Factory, where the winners will be announced.



ARTICLE 3

Eligibility conditions

1. The competition is open to citizens of any country, from 18 to 30 years of age, either with plans to create their own business.
2. Applications can only be presented individually or in group (co-authoring). In case of co-authoring it is necessary to nominate the person responsible for informing GO Youth Conference Committee of the decision regarding prizes, as it is stated on **Article 7** of this Regulation.
Please be aware that the contest is only open to individuals, as so the prizes will be attributed to an individual. Applications from companies will not be considered valid.
3. Excluded from the competition are:
 - a) Every collaborator of the GO Youth Conference organization
 - b) Relatives of any member of the jury or the organizing committee.
4. Candidates are responsible for the originality of the presented proposal, to guarantee their authoring and to assume every responsibility from eventual claims of others in what concerns exclusive rights.
5. When submitting a project for this competition, candidates accept that, if they are selected in this context, any ideas, know-how, intellectual creation or protected information by exclusive rights and/or constant confidentiality of the proposal, can be publicized by the GO Youth Conference without having to obtain any authorization and without the obligation to make any additional compensation.

ARTICLE 4

Essential requirements of the proposals

1. Proposals will be accepted in distinct stages of development (from the primary idea until the prototype existence) and they should include the following elements:
 - a) 2 page summary: Identification of the author or co-authors: name, nationality, date of birth, email, phone number, name of the proposal and summary;
 - b) Description of the project (maximum 5 pages) detailed description of the proposal.
 - I. The Problem
 - II. Solution
 - III. Value Proposition
 - IV. Target market
 - V. Business Plan
 - VI. Investment
2. The official language of the competition is English, and proposals have to be submitted/presented, if selected to the final, in English.



ARTICLE 5

Proposals submission

1. Proposals for the competition must be submitted electronically to the following email:
info@goyouthconf.com
2. Any questions must be asked by e-mail: **info@goyouthconf.com**
3. The proposals must be submitted until midnight of April 24th, 2017.

ARTICLE 6

Jury

1. Submitted proposals to this competition will be evaluated by a 5-member jury composed by one member of IES-SBS and 4 speakers of the GO Youth Conference panel.
2. The jury will appraise the proposals with the following criteria:
 - a) Innovation and originality of the idea/concept
 - b) Feasibility of the idea
 - c) Investment worthiness
 - d) Quality of the presentation
3. Jury decisions will be considered by the majority, and there is no possibility of appeal nor complaint.

ARTICLE 7

Pitch

1. It is required that each one of the six proposals chosen to go to the final, makes a 5 minute pitch – in English and with the support of a PowerPoint presentation - to the Jury, during the days of GO Youth Conference. Afterwards, the Jury will deliberate which projects will be receiving awards.

ARTICLE 7

Prizes

1. First place in the competition: The winner of the competition will be awarded a scholarship, for the IES-SBS bootcamp. The winner will be automatically placed in the 1STi competition, where the project will be able to compete (with 6 other) for the 7000€ award to develop a MVP of the project, with 1STi.
2. Second place in the competition: The second place of the competition will be awarded a scholarship, for the IES-SBS bootcamp.
3. For more information, go to: <http://ies-sbs.org/bootcamp> and <http://1sti.com/>



4. Co-authoring: If the proposal has two or more authors, the scholarship will only be attributed to one person, previously defined by the competing group.
5. Prizes will be awarded in a public session, during GO Youth Conference, that will take place in Lisbon, at LX Factory. The prize delivering is conditioned to the presence in this session and signature of the acceptance term.

ARTICLE 8

Confidentiality and Intellectual Property

1. The jury and Organizing Committee of “Pitch the Master” guarantee the non-disclosure of any confidential information regarding the contestants. For this, the contestants must distinguish, clearly, the information that they wish to be **CONFIDENTIAL**.
2. To the Organization Committee it is prohibited to take any measures, in order to provide protection or assure confidentiality, intellectual property and other contestant rights, in exception for the one provided on 1 of the present article, and so the protection of such rights constitutes exclusive responsibility of the contestants themselves.

ARTICLE 9

Final dispositions

1. Any queries regarding this present Regulation should be addressed to the following e-mail:
info@goyouthconf.com
2. The GO Youth Conference Board reserves its right to change the present regulation. Eventual changes will be communicated through adequate means.
3. GO Youth Conference’s Board and the jury guarantee the confidentiality during all process of application and assessment of proposals.

Lisbon, April 1st of 2017

